

Scratch Off Card – set-up guide

**NOTE: *We do not produce lottery or cards for financial gain. Check with your local lottery corporation to ensure your needs are not contravening any local laws.***

### Sizes

- Scratch off cards can be almost any size you want.
- Standard sizes are BC size (3.5"x2") Postcards 4"x6", 5"x7" – up to 12"x12"

### Prize Area

Prize area is normally a ¾ " circle – (see images below) –1 side only for the scratch areas. 2<sup>nd</sup> side can be printed too. You can up to 6 different prizes.

Standard scratch area is a silver or gold. Custom shapes and custom colours are available, please contact us with details: [sales@printwow.ca](mailto:sales@printwow.ca)

### Design

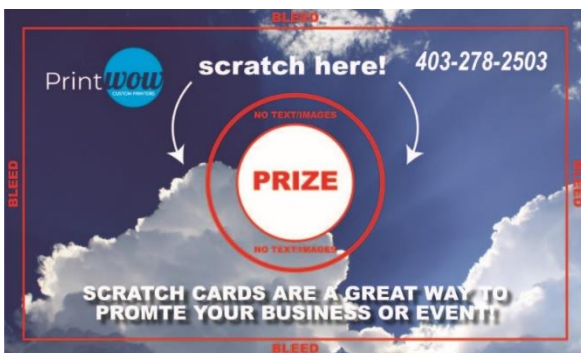
- If image or colour are bleeding off any sides, provide 1/8" – ¼" in bleed
- You can use full colour, pictures, logos and text
- Crop marks are also helpful
- Keep text on the cards, away from the prize circle, by at least 1/4" all around
- Images and colour can bleed off the sides
- Printing can be on one or both sides

### Delivery & Timing

We bundle each prize with a dummy card on top, so you know what is inside the bundle and your distribute as you want. Allow 10-20 working days for 1-3000 pieces – from approval and once payment has been made.

Allow 20-25 working days for 3000 and up pieces – from approval and once payment has been made.

Sample below is a business card size. The same rules apply for a 4x6 or 5x7



### Final Checklist

1. Do you have bleeds and crop marks on your files?
2. Do you have a deadline date to have these in hand?
3. Do you want silver or gold scratch off area?